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NEWS RELEASE

Solatube International Launches Building Information Modeling (BIM) Resources

Online Tools Enable Designers, Builders and Owners to Incorporate Daylighting Systems with Ease

(Vista, Calif., Nov. 18, 2008): Solatube International Inc., the worldwide leading manufacturer and marketer of Tubular Daylighting Devices (TDDs), has made the process of daylighting projects one step simpler. Today, the company announced that Building Information Modeling (BIM) resources are now available for download on its Web site.

“This is a great resource for our building industry clients because it allows them to factor in space for their daylighting systems, without being concerned about conflicts with other structural components that cannot be placed elsewhere, such as sprinkler systems and support beams,” said Cynthia Sener, Solatube International’s vice president of marketing. “By offering BIM data as a technical resource online, Solatube International is making it even easier for architects and builders to incorporate much-desired ‘green’ elements, such as daylighting, into their projects.”

BIM is real-time software that allows users to visualize all building components before starting any physical construction. Architects and contractors, as well as design and construction professionals, are able to input their individual plans for one project into BIM software. The three-dimensional model produced allows all parties to see how the plans fit together, or if there are clashes in design. BIM can also help determine specific building measurements, the quantity of materials necessary and even LEED sustainable design information.

The Solatube International Web site now features BIM object(s) that are filled with data and can easily be downloaded and customized for any residential or commercial project. These objects include the Solatube® Daylighting System flashing/dome, tubing and diffusers.

The new BIM objects are the latest set of tools to be added to the extensive technical resources available on the Solatube International Web site. Other resources include Architectural CSI Specifications, Solatube® SpecWizard (Interactive Specification Development Tool), Product Specification Sheets (“Cut Sheets”), CAD Drawings, Photometrics IEC, MSDS (Product Materials Specifications), Product Codes and Approvals, Product Literature, as well as a variety of commercial and residential case studies and daylighting facts and figures sheets. To learn more, visit www.solatube.com/commercial/technical_resources.

“We believe the A/E/C community will respond quite favorably to having these new BIM resources available to them,” continued Sener. “As a company, we are continuously pushing the envelope in terms of what has been thought possible with daylighting. As applications get more complex and creative, these tools will make it easier to develop daylighting strategies that integrate harmoniously with other facets of the overall structure. By offering better control and more efficient workflow, we hope that more designers, builders and owners will see daylighting as a viable, even vital, building component.”

Solatube International Inc., based in Vista, Calif. (northern San Diego County), is the worldwide leading manufacturer and marketer of Tubular Daylighting Devices (TDDs). The company’s flagship product, the Solatube® Daylighting System, provides a revolutionary natural lighting solution for all types of residential and commercial applications and is the only spec-grade TDD currently available on the market. The maxim “Innovation in Daylighting™” reflects the company’s commitment to the development of breakthrough daylighting technologies, which has resulted in numerous patents dating back to the mid-1980s. Widely recognized as the industry innovator, Solatube International has earned acclaim around the globe for its unrivaled ability to transform interior spaces with the power of daylight. For more information on the Solatube Daylighting System or other products manufactured and marketed by Solatube International, including solar-powered attic ventilation fans, please visit the Solatube Web site at www.solatube.com or call 888-SOLATUBE (888-765-2882).