



**FOR IMMEDIATE RELEASE**

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## **NYC Daylighting Named a Winner in RISE: NYC Competition**

*Competition addresses the aftermath of Hurricane Sandy, preventative measures for the future*

**Rockaway Beach, New York** (April 30, 2015) — In the RISE: NYC Competition, out of 200 applicants from around the world, [NYC Daylighting](#) owned by Mike and Susan Shea, was named a winner. The Sheas' proposal focused on daylighting 40 local businesses with [Solatube Daylighting Systems](#).

[RISE: NYC](#) was designed to identify and deploy creative new technologies and solutions to make New York City businesses more resilient to the impacts of future storms, sea level rise and other extreme weather. Through the competition, \$30 million was awarded to 11 businesses New York City Economic Development Corp. (NYCEDC) to fund projects that use innovative measures to make the city's buildings and infrastructure networks in areas impacted by Hurricane Sandy and/or vulnerable to future storms more resilient.

"NYC Daylighting is proud to announce that we have won the RISE: NYC competition, 'Resiliency Innovations for a Stronger Economy,' sponsored by the NYCEDC. The grant awarded to NYC Daylighting will be used to aid small businesses affected by Hurricane Sandy," Mike Shea said. "We are excited that we will be able to help our neighbors by installing Solatube Daylighting Systems in 40 local businesses on the Rockaway Beach, N.Y, peninsula. Rockaway and Breezy Point, N.Y., were the most affected areas of the storm due to mass flooding and fires. The area is still in recovery over two years after the storm. Solatube Daylighting Systems will not only save these businesses on electric bills and provide healthier indoor environments, they will also be safety valves in case of a future power outage."

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“The business recipients of this grant are very pleased and eager to have natural light in their workplace. Our special thanks to all our small business recipients, the New York City Economic Development Corp. and Solatube International for the tremendous support given to NYC Daylighting to make this all possible,” Susan Shea said.

On Oct. 29, 2012, Hurricane Sandy wreaked havoc throughout the New York area, including \$19 billion in estimated damage, affecting 23,400 businesses in areas inundated by Sandy’s floodwaters and with 2 million New Yorkers experiencing a loss of power, among other things. As a result, businesses have been evaluating whether to expand or even continue operations in these vulnerable areas

For more information about Solatube Daylighting Systems, visit [www.NYCDaylighting.com](http://www.NYCDaylighting.com) or call 718-757-2568. For more information on RISE: NYC, visit [www.rise-nyc.com](http://www.rise-nyc.com). For more information on Solatube International, visit [www.solatube.com](http://www.solatube.com).

**About Solatube International**

*Solatube International, Inc., widely recognized as the daylighting industry innovator, has earned worldwide acclaim for its unrivaled ability to transform interior spaces with natural light. Based in California, the company is the leading manufacturer and marketer of tubular daylighting devices (TDDs) for all types of residential and commercial applications, and it continues to innovate with groundbreaking products that increase energy efficiency and light output, such as the award-winning Smart LED System and the high output SkyVault Series. For more information about the company and its related products, visit [www.solatube.com](http://www.solatube.com) or call 888-SOLATUBE.*

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