



**FOR IMMEDIATE RELEASE**

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## **New Product Delivers 94 Percent in Energy Savings Solatube International Launches Solatube Smart LED**

**VISTA, CALIF.** — [Solatube International, Inc.](#), the worldwide leading manufacturer and marketer of Tubular Daylighting Devices (TDDs), has introduced its latest game-changer: A product that saves up to 94 percent on lighting energy use, called the Solatube Smart LED System. It works by harnessing the sun's (free) daylight during the day and transitioning to cost and energy-efficient LED lighting at night.

The Solatube Smart LED System harvests daylight during sunlight hours (using the traditional Solatube Daylighting System model) and, as light levels begin to dim, its "smart" sensors activate the LED lighting. This fusion of beautiful, pure daylight with energy-efficient LED lighting offers substantial energy savings for homeowners, as well as convenience.

Benefits of the Solatube Smart LED System include:

- No more changing light bulbs (each LED bulb lasts an average of 20 years)
- More daylight, which is free to use, renewable and makes everything look better
- Cost savings – daylight means not having to turn electric lights on; LED lighting means energy efficiency; up to 94 percent in lighting energy savings
- Energy efficiency – using daylight is the ultimate way to go green; LED lighting is a close second
- Security – knowing lights will be on when you come home or leave town
- Optional Occupancy Sensor – activates the LEDs only when a low-light area is occupied

"We developed the Solatube Smart LED System in response to our customers' desire for technology that would provide optimal lighting energy savings," said Robert Westfall, president of Solatube International. "It's an intelligent fusion of daylighting and LED lighting that senses when one or the other should be employed – without a person having to flip a light switch."

Solatube Smart LED Systems are simple and cost-effective ways to brighten:

- Hallways
- Bathrooms
- Kitchens
- Closets
- Entryways
- Any room in the house that would look good bathed in light

A Solatube Decorative Fixture may also be added to provide a stylish element at the ceiling level. Retail price quotes are available through Solatube dealers. For more information, please visit <http://www.solatube.com>.

**About Solatube International**

*Solatube International, Inc., based in Vista, Calif. (northern San Diego County), is the worldwide leading manufacturer and marketer of Tubular Daylighting Devices (TDDs) and celebrated its 20<sup>th</sup> Anniversary in 2011. The company's flagship product, the Solatube<sup>®</sup> Daylighting System, provides a revolutionary natural lighting solution for all types of residential and commercial applications and is the only spec-grade TDD currently available on the market. The maxim "Innovation in Daylighting<sup>™</sup>" reflects the company's commitment to the development of breakthrough daylighting technologies, which has resulted in numerous patents dating back to the mid-1980s. Widely recognized as the industry innovator, Solatube International has earned acclaim around the globe for its unrivaled ability to transform interior spaces with the power of daylight. For more information on the Solatube Daylighting System or other products manufactured and marketed by Solatube International, including [solar-powered attic ventilation fans](#), please visit the Solatube Web site at <http://www.solatube.com> or call 888-SOLATUBE (888-765-2882).*

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